

**Council of the Great City Schools
Chief Human Resource Officers Conference
Renaissance Las Vegas Hotel – Las Vegas, NV
February 18-20, 2020**

Sponsorship Information

Council of the Great City Schools is a coalition of 76 of the nation's largest urban public school systems. The Council is located in Washington, DC, where it works to improve the quality of urban schools. The Council is a 501©3 organization and contributions made to the Council are tax exempt. The Council invites you to become a sponsor of the 2020 Chief Human Resource Officers Conference in Las Vegas, NV.

All work session and meal events are open to our sponsors. Sponsors will be recognized during the conference via signage, banner, conference program and the Council's Annual Report.

To ensure that we have your most recent information, please submit your logo and a short description of your company via email to avann@cgcs.org by January 17, 2020 for approval of sponsorship. Sponsorship opportunities are limited. All sponsorships must be paid in full before January 27, 2020 in order to secure your companies spot.

The Council is offering three (3) levels of sponsorship to support the CHRO Meeting: \$3,500, \$4,500 or \$5,500. The level opportunities are on a first come, first served basis and are outlined as follows:

PLATINUM LEVEL Sponsors (\$5,500 Sponsorship)

- Three (3) free conference registrations
- Presentations with school districts
 - Sponsors will have an opportunity to partnering with a school district to share their work.
 - All sponsors must be accompanied by a partnering district. No virtual presentations.
 - Company presentations without a district present will be cancelled.
 - Presentations should be district-led (30 minute district presentation and 15 minute Q&A with company).
 - Presentations will be held on February 19th or 20th.
- Recognized via signage, banner, conference program and Council's annual report
- Early distribution of participants list. This will be sent twice before the conference
- Allowed to share informational materials and/or gift items on conference resource table

GOLD LEVEL Sponsors (\$4,500 Sponsorship)

- Two (2) free conference registrations
- Recognized via signage, banner, conference program and Council's annual report
- Early distribution of participants list. This will be sent once before the meeting
- Allowed to share informational materials and/or gift items on conference resource table

SILVER LEVEL Sponsors (\$3,500 Sponsorship)

- One (1) free conference registration
- Recognized via signage, banner, conference program and Council's annual report
- Allowed to share informational materials and/or gift items on conference resource table

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